



# **Final Programme**



**OFFICIAL CORPORATE SUPPORTERS** 





# Adding value to the client relationship through training

Presented by the Academic and Professional Development Committee, the Corporate Counsel Forum and the Law Firm Management Committee

# Session Co-Chairs

Aster Crawshaw Addleshaw Goddard, London, England; Vice Chair, Academic and Professional Development Committee

Joan Roca Roca Junyent, Barcelona, Spain; Co-Chair, Academic and Professional Development Committee

Creating an impressive training programme for your clients and inhouse lawyers is a challenging task, but done well it can add value to the client relationship and demonstrate added value to your services.

How do you make sure your clients value this contribution to your overall services?

# Speakers

Mariano Batalla Batalla Abogados, San Jose, Costa Rica; Website and Newsletter Officer, Law Firm Management Committee Moray Mclaren Redstone Consultants, Madrid, Spain; Chair, Law Firm Management Strategy Working Group Lara Nicholls Shell International, London, England

**Biörn Riese** Mannheimer Swartling Advokatbyrå, Stockholm, Sweden; Treasurer, Law Firm Management Committee

# HALL M2

# Blended: Anglo-Saxon legal concepts in civil law acquisition agreements – do they work?

Presented by the Corporate and M&A Law Committee and the Latin American Regional Forum

#### Session Co-Chairs

Rodrigo Ferreira Figueiredo Mattos Filho Veiga Filho Marrey Jr e Quiroga Advogados, São Paulo, Brazil; Scholarship Officer, Corporate and M&A Law Committee

Sergio Sánchez Solé J&A Garrigues, Barcelona, Spain; Senior Vice Chair, Corporate and M&A Law Committee

Many practitioners in common law jurisdictions tend to believe that, since common law contracts have become a standard in cross-border transactions worldwide, the clauses and concepts included in such contracts will work in all jurisdictions concerned. In this session, common law lawyers will explain the meaning of some of the main clauses in the contracts that they use and how they expect them to work in foreign jurisdictions. Practitioners representing other law systems will then analyse whether these clauses do actually work in their jurisdictions and, if they do not, they will explain to the audience what could be done about them in order to reach the same results expected by their common law colleagues.

## Speakers

Per Berglöf Advokatfirman Delphi, Stockholm, Sweden Vanessa Blackmore Sullivan & Cromwell, London, England Bertrand Cardi Darrois Villey Maillot Brochier, Paris, France; Newsletter Vice Editor, Corporate and M&A Law Committee Michael Coates Shell International, London, England; Treasurer, Corporate and M&A Law Committee

Juan Carlos de los Heros Estudio Echecopar, Lima, Peru; Committee Liaison Officer, Latin American Regional Forum Rabindra Jhunjhunwala Khaitan & Co, Mumbai, India

HALL G2

# Duelling nannies and bad singing competitions – protecting television formats

Presented by the Intellectual Property and Entertainment Law Committee

#### Session Co-Chairs

Helen Conlan Bird & Bird, London, England; Global Guides Officer, IP and Entertainment Law Publications Subcommittee Anthony Lupo Arent Fox, Washington, DC, USA; Chair, Copyright and Entertainment Law Subcommittee

This panel will focus on a global analysis of whether television formats can be protected and to what extent highly similar shows can exist on competing networks. If they can exist, how different do they need to be and what happens when they expand into other goods and services, such as games or consumer products.

Finally, the panel will focus on product placement as a means of financing such television programmes and how that might impact any likelihood of confusion.

## Speakers

Domenico Colella Orsingher Ortu, Rome, Italy Bart Jan Gorissen Fremantle Media, London, England David Modzeleski Discovery Communications, Silver Spring, Maryland, USA

Gerardo Muñoz de Cote Televisa, Santa Fe, Mexico Ignacio Temiño Ceniceros Abril Abogados, Madrid, Spain John Wilson John Wilson Partners, Colombo, Sri Lanka; Vice Chair, Intellectual Property and Entertainment Law Committee

HALL M1

# Ending the second great slave trade: converging forces of securities, company, employment and CSR laws against human trafficking in supply chains

Presented by the Employment and Industrial Relations Law Committee, the Discrimination and Equality Law Committee and the Human Rights Law Working Group and the Presidential Task Force against Human Trafficking

# Part 1: Human trafficking: ending the second great slave trade

#### Session Co-Chairs

Iván Suárez Bufete Suárez de Vivero, Barcelona, Spain; Senior Vice Chair, Discrimination and Equality Law Committee Pete Talibart Seyfarth Shaw (UK), London, England; Vice Chair, Employment and Industrial Relations Law Committee

The British Modern Slavery Act broke new ground by requiring business leaders to openly disclose efforts to avoid trafficked labour in international supply chains. The most effective legal structure was hotly debated. Countries and multinationals are increasingly under significant investor and consumer pressure to address this global crime through corporate governance or CSR initiatives. This session will focus on the UN response to human trafficking, lessons learned from the British example and structural implications for a new wave of international corporate governance law in domestic legal systems. It is relevant for employment, immigration, health and safety, human rights and corporate lawyers.

## Speakers

Emirates

Stephane Brabant Herbert Smith Freehills, Paris, France; Co-Chair, Corporate Social Responsibility Committee Steve Chalke UN's Global Initiative to Fight Human Trafficking, London, England Raquel Florez Freshfields Bruckhaus Deringer, Madrid, Spain Faizah Jamaludin SKRINE, Kuala Lumpur, Malaysia Rev Alastair Redfern House of Lords, London, England Campbell M Steedman White & Case, Abu Dhabi, United Arab